



## EVERYDAY INTERVENTIONS

### *In Anagrams*

## VIDEO COMPETITION

### INFO PACK

**Everyday Interventions** brings together communities, artists, and you to start conversations around the harmful impacts of race-based discrimination, using words as anagrams.

Our artists have been working with community groups in East Gippsland to create their own short films using a set of letter that they could arrange into a variety of words. Check out the videos on the to get some ideas.

**Now it's over to YOU** to get together with your own group and create a 1 minute film using the letter set. You could win a **\$2000 cash prize** and have your work screened at Federation Square in Melbourne, on YouTube and on [everydayinterventions.com](http://everydayinterventions.com).

#### **Who can enter?**

We accept entries from groups and individuals, although your video will work best when you work as part of a group – the anagram set requires hands to hold a lot of letters!

#### **When do entries close?**

Entries close 30 May 2015.

#### **What can my video be about?**

Your video must use the anagram set as a way to create a series of images and words exploring community, identity and connection, the benefits of diversity and the harms of race-based discrimination.

Download the anagram set you want to use from the website.

For more examples, see the videos made by our community participants on our Youtube channel or website.

#### **How long should my video be?**

Your video should be at least 1 minute in length, and no longer than 3 minutes.

### **What format should my video be in?**

You can use a handheld device, or video camera – it doesn't need to be made on fancy equipment. Your video must be saved as a digital file – we can't accept video tapes. Please save your file in a standard format like .mov or .avi and with screen dimensions of 16x9 ratio. If possible, please export with H264 codec and in HD – but don't worry too much if this isn't possible.

### **Where do I get music for my video**

Your video can be silent or you can make your own music (fully composed and performed by you) or there are a number of internet resources to access music that is free to use when you make your video

<http://freemusicarchive.org/curator/video>

<https://www.youtube.com/audiolibrary/music>

### **How do I submit my video?**

Video entries are to be submitted to [entry@everydayinterventions.com](mailto:entry@everydayinterventions.com) via any large file transfer option (eg. Dropbox, WeTransfer). They will then be uploaded onto the [Everyday Interventions Youtube channel](#):

<https://www.youtube.com/channel/UCLnqqP4SZ4ouy8YkNUQfjqA>

**Please submit your Entry Form to** [entry@everydayinterventions.com](mailto:entry@everydayinterventions.com)

### **How will the videos be assessed?**

A panel of professionals in arts, film and health promotion will assess the videos.

We will be looking for

How effective is your video in communicating the harms of race-based discrimination and its potential to get communities talking about the impacts of discrimination in the community? We'll also look at the quality and innovation of your approach.

### **Some advice**

While this is topic that is pretty serious, the discussion and your video don't have to be serious. Your video can be very effective if it makes people feel, is funny, thought provoking, shows inconsistencies between what we say and what we do, and could share some facts. (If you want to know more about the facts - check out [this report](#).) You only get a short amount of time so pick the ideas that are the strongest from your group and really hone in on them. Have a great deal of fun while you do it!

## Terms & conditions of the competition

1. This competition is open to Victorian residents, individuals, groups and organisations.
2. Video's can be submitted between 6 May and 30 May 2015. The winner will be announced by 30 June 2015
3. Video's that are considered offensive or not in the spirit of the project by the Everyday Interventions team will be deemed ineligible.
4. What might you do with the \$2000 prize money? support fundraising for your local community, buy a new computer, pay for 500 coffee's, take a holiday, buy a bike, travel to investigate video making in the world, buy art materials, donate to charity ... any number of things you might be dreaming of however the prize money may not be used to purchase alcohol, drugs, or participate in gambling. You might want to buy lots of yarn and yarnbomb your park, buy a moustache grooming kit and a new suit, a video camera, add it to your house deposit and have it contribute to your other goals.
5. By submitting your video for the competition you assign all rights to Artistic Merit and its partners.
  - any use by the partners of the video and its component material will be without payment to the individual, group or organisation and does not require any further consent.
  - all intellectual property and any other rights to or in the Images will be owned by Artistic Merit and/or the partners.
  - to the extent necessary, you assign all existing and future rights of the Images to Artistic Merit and/or the partners.
6. The winner will be contacted by Artistic Merit and will be paid by direct debit into the nominated bank account on receipt of a tax invoice.